10/552804JC09 Rec'd PCT/PTO 11' OCT 2009

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of

Atty. Docket

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SRINIVAS V. RAMA GUTTA

US030087

Serial No.

Filed: CONCURRENTLY

Title: GENERATION OF IMPLICIT TV RECOMMENDER VIA SHOWS IMAGE

CONTENT

Commissioner for Patents Alexandria, VA 22313-1450

PRELIMINARY AMENDMENT

Sir:

Prior to calculation of the filing fee and examination, please amend the above-identified application as follows: